

CONTACT

LOCATION

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CORE SKILLS

Brand & Strategy

Brand Strategy, Creative Direction, Campaign Planning & Rollout, Content Strategy, Content Calendars, Audience Growth, Community Building

Content Production

Short-Form Video (Reels/TikTok), Brand & Campaign Photography, Editing, Copywriting & Captions, On-Camera

Operations

Retail & Storefront Management, Product Launches & Drops, Events & Pop-Ups, E-Commerce

TECHNICAL SKILLS

Adobe Premiere Pro · Lightroom · Photoshop · CapCut · Canva · Instagram & TikTok platform tools and analytics · Sony a7C

SELECTED CLIENTS

Milwaukee Brewers
Milwaukee Bucks
Milwaukee Art Museum
Unfinished Legacy
Fran Hong for Governor
Source TEN Creative

COMERON MOUSSAVI

BRAND & CONTENT MARKETING · CREATIVE STRATEGIST ·
CONTENT PRODUCER

PROFILE

Brand-side creative operator who builds audiences and revenue through content. Over eight years with Unfinished Legacy, from startup to global label, I helped build the brand, then ran its flagship store and both of its Instagram accounts, growing the main page to 171K followers. I'm the rare marketer who creates the assets myself: concept, shoot, edit, write, publish, measure.

EXPERIENCE

Brand & Flagship Manager, Media Lead

2023 – 2026

Unfinished Legacy · Milwaukee streetwear brand, Third Ward flagship

- Ran the flagship store and the brand's entire media presence, managing two Instagram accounts at once: the global brand page (@unfinishedlegacy, 171K) and the storefront page (@unfinishedlegacy_flagship, 22.2K).
- Created content and campaigns for the global page, drops, lookbooks, and short-form video, while producing daily storefront content that turned the shop into a Third Ward fixture.
- Handled store operations end to end: checkout, upkeep, merchandising, and community events, then shot and published content around it all.
- Directed campaigns and curation that turned attention into sales, including \$30K in revenue at a single pop-up.

Contract Content Producer

June 2026

Source TEN Creative · Milwaukee video marketing agency

- Hired by the agency's owner to produce a 25-reel short-form series promoting her brand and attracting new clients; shot, edited, and delivered the full series.

Personal Brand Content Producer (Contract)

Jan – Apr 2026

Fran Hong for Governor · Wisconsin gubernatorial campaign

- Contracted to grow the candidate's personal brand: produced campaign photo and video content built to introduce her to Wisconsin voters and expand her audience.

Freelance Brand Content Producer

2022 – Present

Self-employed · Milwaukee, WI

- Produce brand content, campaigns, editorial, product, and short-form social video, for clients including the Milwaukee Brewers, Milwaukee Bucks, and Milwaukee Art Museum.
- Deliver end to end: concept, production, edit, and platform-ready assets built to grow audiences and drive engagement.

Co-Builder, Content & Brand

2018 – 2022

Unfinished Legacy · startup era

- Helped build Unfinished Legacy from an idea into a real brand: early creative direction, product drops, photography, and the content foundation that fueled its growth into a global label.

WHAT I BRING

Most marketers brief the content. Most creators don't think about the business. I do both: I've operated a real brand, so every piece of content I make answers a business question, who is this for, what should they feel, and what should they do next.